EAST Search History

EAST Search History (Prior Art)

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	1	"jupiter media matrix".as.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:02
S2	1	"lauckhart, gregory".in. and "horman, craig".in. and "korol, christa".in. and "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:03
S3	4	"lauckhart, gregory".in. or "horman, craig".in. or "korol, christa".in. or "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:04
S4	1101	traffic with (estimat$5 or sampl$5 or extrapolat$5).clm.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:05
S5	101	(traffic with (estimat$5 or sampl$5 or extrapolat$5)).clm. and "709"/$3.ccls.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2007/11/09 09:05
S6	0	"jupiter media matrix".as. and @pd>"20071109"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 14:34
S7	6	"lauckhart, gregory".in. or "horman, craig".in. or "korol, christa".in. or "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 14:34
S18	0	((extrapolat$4 or estimat$4 or deriv$5) near3 (webpage or (web adj (address or page or site))) near3 (accessed or access$3 or view$4 or hit or request$4)).ab. and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:04
S19	726	709/200.ccls. and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:04
S20	119	((extrapolat$4 or estimat$4 or deriv$5) with (webpage or (web adj (address or page or site)) near3 (accessed or access$3 or view$4 or hit or request$4))	US-PGPUB; USPAT; EPO; JPO; DERWENT;	AND	ON	2011/06/20 16:04

		and ((@ad<"20000907" or @rlad<"20000907")	IBM_TDB			
S21	216	((extrapolat$4 or estimat$4 or deriv$5) with (webpage or (web adj (address or page or site))) with (accessed or access$3 or view$4 or hit or request$4)) and (@ad<"20000907" or @rlad<"20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:05
S22	6	((extrapolat$4 or estimat$4 or deriv$5) near5 (webpage or (web adj (address or page or site))) near5 (accessed or access$3 or view$4 or hit or request$4)).ab. and (@ad<"20000907" or @rlad<"20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:05
S25	9	((extrapolat$4 or estimat$4 or deriv$5 or calculat$4) with (webpage or (web adj (address or page or site))) near3 (accessed or access$3 or view$4 or hit or request$4)) and ((series or repeatedly or automatic$4) near5 (request$4 or access$4 or download$4 or load$4) near5 (object or site or file or (webpage or (web adj (address or page or site)))))) and ((@ad<"20000907" or @rlad<"20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:14
S26	12	((extrapolat$4 or estimat$4 or deriv$5) with (webpage or (web adj (address or page or site))) near3 (accessed or access$3 or view$4 or hit or request$4) near5 (count or number)) and (@ad<"20000907" or @rlad<"20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:23
S27	172	((extrapolat$4 or estimat$4 or deriv$5) with (ad or advertisement or adversi$4 or (dynamic$4 near2 content) webpage or (web adj (address or page or site)) near3 (accessed or access$3 or view$4 or hit or request$4)) and (@ad<"20000907" or @rlad<"20000907")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:30
S28	1	S27 and verif$4 near5 (content or ad or advertisement) near5 (displa$4 or load$4 or view$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 16:35
S29	108	((extrapolat$4 or estimat$4 or deriv$5) with (ad or advertisement or adversi$4 or (dynamic$4 near2 content) webpage or (web adj (address or page or site))) near3 (accessed or access$3 or view$4 or hit or request$4)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 17:40
S30	112	((extrapolat$4 or estimat$4 or deriv$5) with (ad or advertisement or adversi$4 or (dynamic$4 near2 content) or webpage or (web adj (content or object or address or page or site))) near3 (accessed or access$3 or view$4 or hit or request$4 or load$3)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/20 17:42
S31	96	((extrapolat$4 or estimat$4 or deriv$5) with (ad or advertisement or adversi$4 or	US-PGPUB; USPAT;	AND	ON	2011/06/21 10:52

		(dynamic$4 near2 content) or webpage or (web adj (content or object or address or page or site)) near3 (view$4 or display$3)) and (@ad<"20000112" or @rlad<"20000112")	EPO; JPO; DERWENT; IBM_TDB			
S32	6	((extrapolat$4 or estimat$4 or deriv$5) with (ad or advertisement or adversi$4 or (dynamic$4 near2 content) or webpage or (web adj (content or object or address or page or site)) near3 (view$4 or display$3) (count or times or number)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/21 10:53
S33	20	("5948061").PN. OR ("6591248").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:04
S34	4	("2003/0163370").URPN.	USPAT	OR	OFF	2011/06/21 11:08
S35	39	((extrapolat$4 or estimat$4 or deriv$5 or verify or verifying or verification or ensuring or ensure) with (ad or advertisement or adversi$4 or (dynamic$4 near2 content) or webpage or (web adj (content or object or address or page or site)) near3 (view$4 or display$3 or load$3) near5 (count or times or number or frequency)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2011/06/21 11:09
S36	144	("5305195" | "5572643" | "5721827" | "5724521").PN. OR ("5937392").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:18
S39	4	S33 and ((extrapolat$4 or estimat$4 or deriv$5 or verify or verifying or verification or ensuring or ensure) near8 (count or times or number or frequency or view$4 or display$3 or load$3))	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:27
S44	96	"709"/$4.ccls. and ((count$4 or check$4 or verify or verifying or test$4) near5 (presence or load$3 or includ$4 or display) near5 (content or ad or advertisement or advertising or object)) and ((extrapolat$4 or estimat$4 or deriv$5 or verify or verifying or verification or ensuring or ensure) near8 (count or times or number or frequency or view$4 or display$3 or load$3)) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:35
S45	1	(verif$4 near3 (ad or advertisement or advertising) near3 (display$4)).ab.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:42
S46	40	(verif$4 near3 (ad or advertisement or advertising) near3 (display$4))	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:42
S48	7	((verif$4 or audit$4) near3 (ad or advertisement or advertising or content) near3 (display$4 or show$4)).ab.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 11:56
S58	85	((verif$4 or audit$4) near3 (ad or advertisement or advertising or content) near3 (display$4 or show$4)) and	US-PGPUB; USPAT; USOCR;	OR	ON	2011/06/21 12:10

		(@ad<"20000112" or @rlad<"20000112")	EPO; JPO; DERWENT; IBM_TDB			
S59	78	S58 and (audit or auditing or audited or verify or verification or estimat$4)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:10
S61	290	((count$4 or track$4 or record$4) near3 (percent$4 or number or frequency or frequent$2) near3 (object or advertisement or ad or advertising or content) near3 (delivered or presented or display$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:24
S62	7	(webpage or "web page" or website or online).ab. and (count$4 or track$4 or record$4) near3 (percent$4 or number or frequency or frequent$2) near3 (object or advertisement or ad or advertising or content) near3 (delivered or presented or display$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:25
S63	64	(count$4 or track$4 or record$4 or audit$4) near3 (percent$4 or number or frequency or frequent$2) near3 (advertisement or ad or advertising) near3 (delivered or presented or display$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:27
S64	20	"709"/$4.ccls. and (count$4 or track$4 or record$4 or audit$4) near3 (percent$4 or number or frequency or frequent$2) near3 (advertisement or ad or advertising) near3 (delivered or presented or display$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112")	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:27
S66	3	(count$4 or track$4 or record$4) near3 (percent$4 or number or frequency or frequent$2) near3 (object or advertisement or ad or advertising or content) near3 (delivered or presented or display$3 or transmitted) and (@ad<"20000112" or @rlad<"20000112") and (estimat$4 near8 (request$4 or view$4 or load$4 or deliver$4 or display$4))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 12:30
S75	52	((advertis$4 or ad) with ((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate"))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 13:13
S76	76	((verify$4 or verification or audit$4) near8 (advertis$4 or ad) near5 proxy)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:02

S77	2	((verify$4 or verification or audit$4) near5 proxy) and ((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate") with (ad or advertis$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:06
S78	82	((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate") with (ad or advertis$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:06
S79	36	((hit adj (rate or count)) or "hit-rate" or "hit-count" or "repeat rate") with (ad or advertis$5) and (audit$4 or verification or verify$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:09
S80	181	("5305195" | "5347632" | "5530759" | "5544302" | "5721827" | "5724521" | "5737619" | "5740252" | "5740549" | "5754938" | "5761662" | "5794210" | "5802320" | "5848397" | "5855008" | "5878231" | "5884025" | "5905800" | "5944791" | "5948061" | "5974451" | "5983227" | "6009409" | "6014502" | "6014638" | "6016509" | "6020884" | "6029195" | "6119098" | "6285987").PN. OR ("6487538").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/21 14:10
S81	70	S80 and (audit$4 or verification or verify$4)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:10
S84	9	((verify$4 or verification or analyz$4 or statistica$4 or audit$4) same ((advertis$4 or ad) near5 (server or proxy)) same (display or display$4 or view$4 or deliver$4 or request$4) near5 (rate or count or hit-rate or repeat-rate))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:20
S93	35	((non-cacheable or (("not" or "non" or disabl$4) adj cach$4)) with proxy)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/21 14:25
S94	27	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((verify$4 or verification or analyz$4 or statistica$4 or audit$4 or estimat$4) with (advertis$4 or ad or object or content) with (display or display$4 or view$4 or deliver$4 or request$4) near5 (rate or count or number or frequency or hit-rate or repeat-rate))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:27
S97	42	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((third or 3rd or "third-party" or independent$2) near5 (verify$4 or verification or analyz$4 or statistica$4 or audit$4 or estimat$4) with (advertis$4 or ad or object or content) with (display or display$4 or view$4 or deliver$4 or request$4 or rate or count or number or frequency or hit-rate or repeat-rate))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:37

S100	48	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((third or 3rd or "third-party" or independent$2) near5 (verify$4 or verification or analyz$4 or statistica$4 or audit$4 or estimat$4) same ((advertis$4 or ad or object or content) near5 (display or display$4 or view$4 or deliver$4 or request$4 or rate or count or number or frequency or hit-rate or repeat-rate)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:41
S101	29	S100 NOT S97	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 14:41
S102	0	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (verify$4 or audit$4 or estimat$4) with ((rotation or repeat) adj (rate or speed)) near5 (object or content or ad or advertisement or advertis$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:02
S103	0	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and (verify$4 or audit$4 or estimat$4) with ((rotation or repeat) adj (rate or speed))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:02
S104	2	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((rotation or repeat) adj (rate or speed)) near5 (object or content or ad or advertisement or advertis$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:02
S105	1	("709"/$4.ccls. or "705"/$4.ccls.) and (@ad<"20000112" or @rlad<"20000112") and ((rotation or repeat) adj (rate or speed)) near5 (ad or advertisement or advertis$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:03
S106	16	(@ad<"20000112" or @rlad<"20000112") and ((rotation or repeat) adj (rate or speed)) near5 (ad or advertisement or advertis$4 or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/21 15:03
S115	121	(ad or banner or advertisement or advertis$4) with (rotation or rotation or repeat) near2 (period or interval or cycle or rate or frequency)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/22 16:15
S116	330	(ad or banner or advertisement or advertis$4) with (rotation or rotate or rotating or repeat$4) near2 (period or interval or cycle or rate or frequency)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/22 16:17
S117	2	"Mason, James".in. and "Grant, John".in. and "Behrman, Arnold".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/22 16:19
S118	77	("5642484" | "5819092" | "6029141" | "6073105" | "6314457").PN. OR ("6401075").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/22 16:20
S119	56	NetRatings and Nielsen	US-PGPUB;	OR	OFF	2011/06/22

			USPAT; USOCR			16:22
S121	31	(NetRatings and Nielsen) and (probe or probing or probed or audit$4 or validat$4 or verif$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/22 16:24
S122	144	("5305195" | "5572643" | "5721827" | "5724521").PN. OR ("5937392").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/22 17:11
S123	144	("5305195" | "5572643" | "5721827" | "5724521").PN. OR ("5937392").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 09:47
S125	45	S123 and (rotat$4 or cycl$4 or revol$4 or replay$4 or hits or view$2 or load$3) near8 ("per" or day or "times" or control$4 or adjust$4)	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 10:00
S126	77	S123 and (divid$4 or divison or formula or calcuat$4 or deriv$4)	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 10:01
S127	90	S123 and (rotat$4 or cycl$4 or revol$4 or replay$4 or probe or probing or probes or audit$4 or verif$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 10:06
S128	327	("705"/$4.ccls. or "709"/$4.ccls.) and calculat$4 near8 (rotat$4 or cycl$4 or revol$4) near4 (interval or rate or speed or value)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:12
S129	53	("705"/$4.ccls. or "709"/$4.ccls.) and ((determin$4 or calculat$4) near8 (rotat$4 or cycl$4 or revol$4) near4 (interval or rate or speed or value)) same (divid$4 or multipl$4 or formula) same (view or hit or times or numer or visit or display$3)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:13
S130	23	("5710887" | "5712979" | "5717860" | "5721827" | "5724424" | "5727156" | "5737619" | "5740549" | "5751956" | "5757917" | "5933811" | "5937392" | "5948061").PN. OR ("6584492").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 11:18
S131	3	("705"/$4.ccls. or "709"/$4.ccls.) and ((determin$4 or calculat$4 or audit$4 or verification or verify$4 or derive or deriving or dervies or ascertain$4) near5 (rotat$4 or cycl$4 or revol$4) near4 (interval or rate or speed or value or ratio)) same (divid$4 or multipl$4 or formula) same (view or hit or times or number or visit or display$3) same (webpage or website or internet or ad or advertisement or advertising or banner)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:20
S132	7	("705"/$4.ccls. or "709"/$4.ccls.) and ((determin$4 or calculat$4 or audit$4 or verification or verify$4 or derive or deriving or dervies or ascertain$4) with (rotat$4 or cycl$4 or revol$4) near4 (interval or rate or speed or value or ratio) with (webpage or website or internet or ad or advertisement or advertising or banner))	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:25
S135	215	("705"/$4.ccls.) and ((determin$4 or calculat$4 or audit$4 or verification or verify$4 or derive or deriving or dervies or	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:28

		ascertain$4) with (interval or rate or speed or frequency or frequent or ratio) with (webpage or website or internet or ad or advertisement or advertising or banner) with (display$4 or load$4 or view$4 or presenting or presented or rotated or rotate))				
S136	276	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls or 705/14.73.ccls) and (@ad< "20000112" or @rlad< "20000112")	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:41
S137	189	(S135 or S136) and (multiply$3 or divid$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:41
S138	21	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls. or 705/14.73.ccls) and (@ad< "20000112" or @rlad< "20000112") and (audit$4 or verif$4 or verify$4 or calculat$4 or check$4) near8 (rotation or rotating or repeat$4 or frequency or frequent or cycl$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:44
S139	0	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls. or 705/14.73.ccls) and (@ad< "20000112" or @rlad< "20000112") and (rotat$4 or repeat$4) near2 rate	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:52
S142	64	("705"/$4.ccls.) and (rotat$4 or repeat$4) near2 (rate or frequency) with (calculat$4 or deriv$4 or determin$4 or multipl$4 or divid$4)	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/23 11:53
S147	20	(705/14.61.ccls. or 705/14.68.ccls.) and ((consecutiv$3 near3 (display$4 or show$4 or load$4 or present$4)) or saturation or "over saturation")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2011/06/23 14:10
S148	20	(705/14.61.ccls. or 705/14.68.ccls.) and (((consecutive$3 or "in a row") near3 (display$4 or show$4 or load$4 or present$4)) or saturation or "over saturation")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:10
S150	92	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad< "20000112" or @rlad< "20000112")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:15
S151	56	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad< "20000112" or @rlad< "20000112") and (calculat$4 or formula or deriving or derive or multiplication or multiply$3 or division or dividing or mathematical or equation)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:19
S152	63	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad< "20000112" or @rlad< "20000112") and (calculat$4 or formula or deriving or derive or multiplication or multiply$3 or	US-PGPUB; USPAT; EPO; JPO; DERWENT;	OR	ON	2011/06/23 14:21

		division or dividing or mathematical or equation or estimat$4 or audit$4)	IBM_TDB			
S153	6	(705/14.61.ccls. or 705/14.68.ccls.) and (@ad< "20000112" or @rlad< "20000112") and (allocat$4 or distribut$4) near8 (revenue or profit or money or proceeds) near8 (view or hit or generated or "web page" or "web site" or banner)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:26
S155	69	("5019961" | "5088052" | "5347632" | "5359508" | "5361393" | "5442771" | "5572643" | "5712979" | "5717860" | "5812769" | "5819285" | "5933811" | "5960429").PN. OR ("6081788").URPN.	US-PGPUB; USPAT; USOCR	OR	OFF	2011/06/23 14:29
S157	29	extrapolat$4 near8 (web or online or internet or ad or advertisement or advertis$4) near8 (rotation or repeat$4 or rotating or view$3 or rate)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2011/06/23 14:47
S162	1	"jupiter media metrix".as. and @pd> "20110601"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2012/01/30 12:07
S163	53	("709/"$4.ccls. or "705/"$4.ccls.) and (@ad< "20000112" or @rlad< "20000112") and ((third or 3rd or "third-party" or independent$2) near5 (verify$4 or verification or analyz$4 or statistica$4 or audit$4 or estimat$4) same ((advertis$4 or ad or object or content) near5 (display or display$4 or view$4 or deliver$4 or request$4 or rate or count or number or frequency or hit-rate or repeat-rate)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/01/30 12:07
S164	18	(705/14.4.ccls. or 705/14.41.ccls. or 705/14.42.ccls. or 705/14.43.ccls. or 705/14.44.ccls. or 705/14.45.ccls. or 705/14.47.ccls or 705/14.73.ccls) and (@ad< "20000112" or @rlad< "20000112") and @pd> "20110601"	US-PGPUB; USPAT; USOCR	OR	ON	2012/01/30 12:07
S165	2	("709/"200.ccls.) and (@ad< "20000112" or @rlad< "20000112") and @pd> "20110601"	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/01/30 12:08
S166	6	"lauckhart, gregory".in. or "horman, craig".in. or "korol, christa".in. or "bartot, james".in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	AND	ON	2012/01/30 12:44
S167	33	extrapolat$4 near8 (web or online or internet or ad or advertisement or advertis$4) near8 (rotation or repeat$4 or rotating or view$3 or rate)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/01/30 12:44

1/ 30/ 2012 2:16:58 PM
C:\ Users\ jmacilwinen\ Documents\ EAST\ Workspaces\ 695216 - Amendment.wsp